



AXIAL TRAINING
V.E.T. In Schools



**VOCATIONAL
EDUCATION IN SCHOOLS
2025 PROSPECTUS**

Shaping exceptional futures through
values based education

Queensland, Australia



Welcome

Our Mission - The Axial Way

When you become a partner or student of Axial, there's a distinct approach to how we aim to conduct ourselves, treat members of our community, and serve others. Grounded in our core values, Axial has crafted a distinct industry and community focused ethos, that delineates the "Axial Way".

In our 2025 Prospectus, you will find what articulates our commitment to a culture of respect, diversity, service, and excellence in everything we do.

"Welcome to Axial's Vocational Education in Schools Program.

We firmly believe that effective leadership in education profoundly impacts student success.

Our leadership team as well as our wonderful team of educators and support staff, recognise the pivotal role we play in education, leadership, inclusivity, diversity and development of each individual student.

At Axial, our foremost goal is to empower every student to become successful learners in their own unique way, fostering enablement and personal success in their chosen field of endeavour.

Embracing a connected culture and a solution-focused approach, our commitment to learning and learning enhancement underpins our daily efforts to guide individuals toward their unique paths to success. Our team would be thrilled to welcome you to our programs, where together we look to empower your students to thrive from their educational outcomes, with our key aim to underpin their career pathways."



Alena Smith

*Axial Training & International College
General Manager*

"The Axial difference will always be our collective dedication to personalised teaching and learning methodologies,

as well as our ability to work with and support our schools with customised classes and bespoke learning, that fits seamlessly with our schools curricular commitments. Our dedicated teaching staff embody our commitment to fostering a love of learning and encourage resilience leadership among our students.

Through continuous professional development, both internally and externally, we remain at the forefront of our fields, always looking to enhance the educational experience.

My team and I place a large focus in fostering inclusivity, diversity, perspective and resilience within our students learning journey.

I would welcome the opportunity to meet with you to explore avenues for further supporting your school and students in their chosen fields of endeavour."



Janene Mahon

*Director of Vocational Education
in Schools*



Connect with Janene



Our Values

We have five core values that are very clear and strong within the Axial group. We encourage all of our students, staff and industry partners to embrace them and therefore represent their meaning.

► Spirit

Axial students will value and demonstrate enthusiasm for the college and our environment. The Axial spirit is to be embraced by all our students and should form the foundation of their professional life.

► Integrity

Axial staff and students will be known for our honesty, trustworthiness, loyalty, courtesy, understanding, reliability and ethical behaviour.

► Courage

Axial staff and students will be known for their strength of character and confidence in doing what is right. We encourage all participants to demonstrate courage to embrace challenge and change.

► Respect

Axial encourages respect. We understand that our students are members of a diverse community and as such we take responsibility as a team to care, support and cooperate with all.

► Passion

Axial staff and students will have a passion for their desired career choices in industry. Their passion will form the foundation of exemplary results at all times. We will endeavour to understand that commitment and persistence are necessary for learning and achievement.

► Inclusivity

At Axial Training, we believe in the inherent right of every individual to access education equally and to be treated with unwavering respect and dignity. We champion inclusivity by fostering a culture of compassion and respect, recognising and celebrating the unique contributions of each person within our community.

► Diversity

Axial Training is committed to cultivating a diverse educational environment where the myriad backgrounds, perspectives, and experiences of our students and staff are not only welcomed but celebrated. Axial's inherent belief system recognises that diversity enriches the learning experience, fostering innovation and understanding across all cultures.



Dedication to Teaching & Learning

Fostering Individual Growth

At Axial, our commitment to excellence in education is unparalleled.

Our team, comprised of both teaching and support staff, is not just dedicated and skilled in their respective fields; they are pioneers in shaping the future of vocational training.

Our key focus is to ensure that every student embarks on a journey of growth and discovery, supported by the best possible environment for learning and development in their own unique way.

Our educators are not only highly qualified professionals but also industry experts who strive for excellence in every aspect of student outcomes across a vast range of vocational disciplines. Our teaching staff embody the principles of lifelong learning, a passion we work to instil in each of our students.

Axial is proud to be a nurturing ground for thousands of students, offering an inclusive, diverse community where every individual is valued, supported, and encouraged to thrive.

Our staff's commitment to fostering a vibrant learning environment is unwavering and we remain passionate about crafting a space where students feel engaged, supported, and motivated to achieve their personal best.





Axial's Learning Management System

LIME Room

At Axial, our educational delivery methods are carefully designed to accommodate the unique learning preferences and needs of each student, ensuring a tailored and inclusive educational experience. Our educators employ a variety of teaching and learning strategies, seamlessly integrating traditional and digital modalities to enhance the educational journey.



We proudly offer a cloud-based Learning Management System known as "LimeRoom." This platform is the cornerstone of our digital offerings, providing an interactive learning environment that supports both visual and auditory learners.

This also houses our "Learning Enhancement program & tools" for learners who may face barriers in their learning. LimeRoom is equipped with a suite of learning enhancement tools, specifically developed to assist students with specific learning requirements.

To access LimeRoom, students are required to have a computer, laptop, or tablet, ensuring they can engage with their courses anytime, anywhere.

Understanding the value of flexibility in learning, Axial also provide paper-based learning and assessment materials. This option caters to students who prefer tangible resources, allowing them to engage with their studies in a more traditional manner. By offering both paper-based resources and access to LimeRoom, we ensure that all students can learn in the way that suits them best, fostering a comfortable and effective learning environment.

Our teaching and learning approach is designed to empower students, providing them with the tools and support they need to succeed in a way that resonates with their individual learning styles.



Learning Enhancement Programs

Building Focus and Resilience

Axial's Learning Enhancement Program framework is specifically designed and known for its holistic approach to education.

By integrating personalised learning plans with adaptive technologies, we ensure that every student's journey is not just about academic achievement but also about personal growth and empowerment. Our program is designed to recognise and nurture the individual potential of each student, fostering an environment where every learner can excel in their own unique way.

Our key focus is to ensure that every student embarks on a journey of growth and discovery, supported by the best possible environment for learning and development in their own unique way.

Our educators are not only highly qualified professionals but also industry experts who strive for excellence in every aspect of student outcomes across a vast range of vocational disciplines. Our teaching staff embody the principles of lifelong learning, a passion we work to instil in each of our students.

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Our staff's commitment to fostering a vibrant learning environment is unwavering and we remain passionate about crafting a space where students feel engaged, supported, and motivated to achieve their personal best.





Learning Enhancement Program

At Axial, we embrace the opportunity to empower students facing learning barriers with the tools and support they need to thrive. Through our Learning Enhancement Program, we provide personalised assistance and innovative technology solutions tailored to each student's unique challenges. Our aim is to create an inclusive learning environment where every student can overcome obstacles and achieve success with confidence.

Diagnostic Learning Plans

For students facing unique challenges due to diagnosed disabilities or specific learning needs, Axial introduces Diagnostic Learning Plans. Working in conjunction with the schools V.E.T Coordinators and support staff, these plans are designed to navigate the educational journey in a way that is not only accessible but also empowering, ensuring every student can achieve their full potential focused on their unique way of learning.



Learning Support Plans

At the heart of Axial's ethos is the recognition of the diverse needs of our students. The Learning Support Plans are specifically engineered for those with identified needs impacting their engagement and learning efficacy. These comprehensive plans provide a customised roadmap to transcend individual learning obstacles, thereby enhancing the overall training experience, ensuring our students feel enabled and experience a sense of achievement.





Adaptive Technology Software

Embracing the digital era, Axial offers cutting-edge Adaptive Technology Software for those who prefer computer-aided learning. This software is designed to adapt to the requirements of each learner, including but not limited to:

► Screen Readers:

Designed for students with visual impairments or reading difficulties, transforming text into speech.

► Speech-to-Text Programs

An invaluable tool for students facing writing or typing barriers, seamlessly converting speech into written words.

► Dyslexic font

Dyslexic font is specially designed to help individuals with dyslexia read more easily. It features unique characteristics like heavier bottom lines, increased spacing, and distinctive shapes to reduce confusion between similar-looking letters.

► Dysgraphia and Dyscalculia tools

Dyscalculia tools are embedded to support individuals with dyscalculia, these tools include visual aids, interactive software, and manipulatives that simplify mathematical operations and concepts, enhancing learning and comprehension. Dysgraphia tools offer to speech-to-text software and graphic organisers, aiming to facilitate the writing process, improve handwriting, and organise thoughts more effectively.

► Colour Overlays and Large Print Materials

These features significantly reduce visual stress for dyslexic students and provide enhanced readability for those with visual impairments.

► Customisable Font and Background Settings

With options like the specialised "dyslexia font," students can tailor their reading experience to suit their preferences, facilitating better comprehension.

► Assistive Listening Devices

These devices are designed for students with hearing impairments, ensuring that lessons and instructions are accessible to all.

► Assistive Tools

Axial have incorporated further assistive tools that support individuals with Auditory processing, Non Verbal learning difficulties and Visual processing barriers.



Axial Partnerships – Fostering excellence in educational pathways

At Axial, our core philosophy is to embody excellence in education, outstanding customer service, and nurturing collaborative relationships that assist and empower our valued vocational coordinators, teachers, leadership teams and students at our schools. Our adaptive service level values are designed to reinforce and strengthen our focus on assisting our educational partners to achieve success for both the school and their student body.

► Live student progress reporting

Vocational coordinators receive access to all students progress through our cloud based Learning Management System. This allows schools to see where any one student is at in their course and assist in answering any queries parents may have in relation to their vocational studies.

► Axial come to you and deliver all training

Whilst Axial has local campuses, we find that coming to the schools to deliver training is best for the students, allowing them to stay in their learning environment without the hassle of transporting students to a campus. We tailor the allocated times to that of the school's requirements around their academic studies.

► Monthly reporting on individual student progress

Each month, our Vocational Coordinators will receive a progress report for each student that has further detail on where students are at in their learning including attendance records.

► Dedicated Axial coordinator

You will receive a dedicated Axial Vocational Coordinator to assist you in all day to day queries and provide support to you regarding your students' learning. Prior to each class starting, all school coordinators will receive an attendance register alerting them to any students not attending.

► Holiday catch up classes

Should students fall behind in their studies, it's important that they catch up to stay up to date with the rest of the class. As such, Axial run holiday programs to assist in helping student remain on top of their workload. Students may also arrange a Teams meetings with their trainer to support their learning should they have difficulties.



Axial School Programs, Micro Learning, and Short Courses - 2025

VETiS–Funded Programs (for eligible students)

- ▶ **Certificate II in Engineering Pathways**
- ▶ **Certificate II in Automotive Vocational Preparation**
- ▶ **Certificate II in Hospitality**
- ▶ **Certificate II in Health Support Services**

Select courses may offer additional QCE (Queensland Certificate of Education) credit points upon completion.

Fee for Service Programs and courses

- ▶ **Diploma of Business**
 - ▶ **Social Media Marketing**
 - ▶ **Entrepreneurship**
 - ▶ **Women in Leadership**
 - ▶ **Project Management**
- ▶ **Certificate II in Workplace Skills**
- ▶ **Certificate III in Business**
- ▶ **Certificate III in Individual Support**
- ▶ **Cert II / III Healthcare Package**
- ▶ **Cert III in Information Technology**
- ▶ **Cert III in Health Services Assistance**





Axial Introductory programs

Half & Full day programs

Many students face uncertainty regarding their future careers, struggling to determine the most suitable career pathway to pursue.

The jump from secondary education to higher level courses in unknown industries can be tricky to navigate. As such, Axial provide Introductory programs to allow students to come and have a go and learn what the course is about and what career outcomes would be available to them.

Micro Learning and Short Courses Programs

Axial's Micro Learning and Short Course Programs are designed to provide students with valuable insights into various career pathways, offering them a clearer understanding of potential professions and what they entail.

Micro Learning

- ▶ **Engineering Fundamentals:** Introduction to Engineering
- ▶ **Automotive Essentials Program:** Fundamentals of Automotive Technology
- ▶ **Healthcare Professionals gateway:** Foundations in Healthcare Professions
- ▶ **Hospitality Master class:** Master the art of the Hospitality industry
- ▶ **Social media and Marketing fundamentals:** Dive into the creative world of digital technology

Short Courses

- ▶ **Barista, Food Safety & RSA Short Course**
- ▶ **First Aid Short Course**
- ▶ **Introduction to Web Technology Short Course**

Select courses may offer additional QCE (Queensland Certificate of Education) credit points upon completion.





School-based Apprenticeship & Traineeship Programs

Axial has thousands of employers throughout our Queensland network that are always on board to develop the next generation of trades and professionals.

A school-based apprenticeship or traineeship offers a unique opportunity for students to enhance their career prospects while completing their education.

By allocating one day a week to workplace experience and four days to academic studies, students benefit from the practical application of their learning in a real-world setting.

This model allows students to earn an income during their studies, effectively bridging the gap between theoretical knowledge and practical experience and providing the best of both educational and professional worlds.



School-Based Apprenticeships

- ▶ Engineering
- ▶ Commercial Cookery
- ▶ Automotive
- ▶ Retail Meat

School-Based Traineeships

- ▶ Hospitality
- ▶ Retail meat - Butchery
- ▶ Business
- ▶ Healthcare



MEM20422 Certificate II in Engineering Pathways

Overview

The Certificate II in Engineering Pathway is a foundational course designed to equip students with the basic skills and knowledge essential for a career in the engineering sector. This program serves as an entry point into the diverse world of engineering, offering learners an overview of key concepts and practices within the field. Through a combination of theoretical learning and practical application, students will explore engineering principles, including mechanical design, fabrication techniques, and material science.

The course is structured to provide an introduction to various aspects of engineering, ensuring students gain a solid grounding in essential skills such as technical drawing, machining, welding, and workplace safety. This qualification is particularly suited to individuals seeking to kickstart their journey in the engineering industry, providing a pathway to further education and employment opportunities in engineering and related disciplines.



Duration: 12 months

Cost: Fully Funded for eligible students

- ▶ **MEM13015** Work safely and effectively in manufacturing and engineering
- ▶ **MEM16006** Organise and communicate information
- ▶ **MEM11011** Undertake manual handling
- ▶ **MEMPE005** Develop a career plan for the engineering and manufacturing industries
- ▶ **MEM18001** Use hand tools
- ▶ **MEM18002** Use power tools/hand held operations
- ▶ **MEMPE007** Pull apart and re-assemble engineering mechanisms
- ▶ **MSMENV272** Participate in environmentally sustainable work practices
- ▶ **MEMPE002** Use electric welding machines
- ▶ **MEMPE003** Use oxy-acetylene and soldering equipment
- ▶ **MEMPE006** Undertake a basic engineering project
- ▶ **MEMPE001** Use engineering workshop machines



MEM20422 Certificate II in Engineering Pathways

Further Study Pathways

- ▶ **Certificate III in Engineering - Mechanical Trade**
- ▶ **Certificate III in Engineering - Fabrication Trade**
- ▶ **Certificate III in Engineering - Fixed and Mobile Plant Mechanic**
- ▶ **Certificate III in Refrigeration and Air Conditioning**

Career Outcomes

- ▶ **Engineering Fabricator or Welder:** Working with metal to create structures, components, or machinery.
- ▶ **Machinist or Fitter and Turner:** Manufacturing or repairing mechanical parts and equipment.
- ▶ **Maintenance Technician:** Performing regular maintenance and emergency repairs on machinery and equipment.
- ▶ **Engineering Draftsperson:** Assisting in designing engineering projects and creating technical drawings.





AUR20720 Certificate II in Automotive Vocational Preparation

Overview

The Certificate II in Automotive Vocational Preparation is a foundational program designed to introduce students to the core aspects of the automotive industry. This course offers a comprehensive overview of automotive systems, maintenance, repair techniques, and the use of diagnostic equipment, laying the groundwork for aspiring automotive professionals.

Students enrolled in this course will gain hands-on experience and theoretical knowledge in various automotive disciplines, including engine systems, electrical systems, braking systems, and transmission. The curriculum is structured to ensure learners understand the fundamentals of vehicle maintenance and repair, safety practices in the automotive workshop, and effective communication within an automotive setting.

This qualification is aimed at individuals looking to embark on a career in the automotive sector, offering them a clear pathway to apprenticeships, further education, and employment opportunities in automotive repair, servicing, and maintenance. The course emphasises practical learning, allowing students to apply their knowledge in real-world scenarios, thereby preparing them for the challenges of the automotive industry.

Duration: 12 months

Cost: Fully Funded for eligible students

- ▶ **AURASA102** Follow safe working practices in an automotive workplace
- ▶ **AURAF103** Communicate effectively in an automotive workplace
- ▶ **AURAE102** Follow environmental & sustainability best practice in an automotive workplace
- ▶ **AURTT102** Use and maintain tools and equipment in an automotive workplace
- ▶ **AURTT102** Assist with automotive workplace activities
- ▶ **AURLTA101** Identify automotive mechanical systems and components
- ▶ **AURETR103** Identify automotive electrical systems and components
- ▶ **AURLTJ113** Remove, inspect and refit light vehicle wheel and tyre assemblies
- ▶ **AURTT127** Carry out basic vehicle servicing operations
- ▶ **AURETR115** Inspect, test and service batteries
- ▶ **AURETR006** Solder electrical wiring and circuits
- ▶ **AURAF104** Resolve routine problems in an automotive workplace



AUR20720 Certificate II in Automotive Vocational Preparation

Further Study Pathways

- ▶ Certificate III in Light Vehicle Mechanical Technology
- ▶ Certificate III in Heavy Commercial Vehicle Mechanical Technology
- ▶ Certificate III in Automotive Electrical Technology
- ▶ Diploma of Automotive Technology

Career Outcomes

- ▶ **Automotive Mechanic:** Specialising in the maintenance and repair of vehicles, working in dealerships or independent service shops.
- ▶ **Automotive Electrician:** Focusing on the electrical systems within vehicles, from wiring to battery systems and electronic controls.
- ▶ **Heavy Vehicle Mechanic:** Working on larger vehicles such as trucks and buses, focusing on diesel engines and large machinery.





SIT20322 Certificate II In Hospitality

Overview

The Certificate II in Hospitality is an entry-level course designed to introduce learners to the exciting world of hospitality. It offers a blend of practical and theoretical training, preparing students for a successful career in various hospitality settings such as cafes, hotels, restaurants, and bars.

Participants in this course will learn the fundamentals of hospitality service, including how to interact with customers, serve food and beverages, understand health and hygiene standards, and work effectively as part of a team.

The program is structured to offer hands-on learning experiences, ensuring that students gain practical skills that are immediately applicable in a real-world environment.

Duration: 12 months

Cost: Fully Funded for eligible students

- ▶ **SITXFSA005** Use hygienic practices for food safety
- ▶ **SITXWHS005** Participate in safe work practices
- ▶ **SITHCCC025** Prepare and present sandwiches
- ▶ **SITHFAB024** Prepare and serve non-alcoholic beverages
- ▶ **SITXCCS011** Interact with customers
- ▶ **SITXCOM007** Show social and cultural sensitivity
- ▶ **BSBTWK201** Work effectively with others
- ▶ **SITXFSA006** Participate in safe food handling practices
- ▶ **SITHCCC024** Prepare and present simple dishes
- ▶ **SITHFAB025** Prepare and serve espresso coffee
- ▶ **SITHIND006** Source and use information on the hospitality industry
- ▶ **SITHIND007** Use hospitality skills effectively



SIT20322 Certificate II In Hospitality

Further Study Pathways

- ▶ Certificate III in Hospitality
- ▶ Certificate IV in Hospitality
- ▶ Diploma of Hospitality
- ▶ Diploma of Hospitality Management

Career Outcomes

- ▶ Café attendant
- ▶ Catering assistant
- ▶ Food and beverage attendant
- ▶ Bar attendant





HLT23221 Certificate II in Health Support Services

Overview

The Certificate II in Health Support Services is an entry-level qualification designed for individuals seeking to start a career in the health sector, specifically in support roles. This course provides foundational knowledge and skills necessary for working in various health settings, such as hospitals, clinics, and community health services. The focus is on supporting health professionals and providing essential support services that contribute to the care and wellbeing of patients.

By completing the Certificate II in Health Support Services, graduates will be equipped with the skills and knowledge to perform a variety of support tasks, ensuring the smooth operation of health care facilities and contributing to the health and safety of patients and staff.

Duration: 12 months

Cost: Fully Funded for eligible students



- ▶ **BSBTWK201** Work effectively with others
- ▶ **HLTWHS001** Participate in workplace health and safety
- ▶ **HLTINF006** Apply basic principles and practices of infection prevention and control
- ▶ **CHCCCS010** Maintain a high standard of service
- ▶ **CHCCOM005** Communicate and work in health or community services
- ▶ **CHCDIV001** Work with diverse people
- ▶ **HLTWHS005** Conduct manual tasks safely
- ▶ **HLTHSS009** Perform general cleaning tasks in a clinical setting
- ▶ **CHCCCS020** Respond effectively to behaviours of concern
- ▶ **CHCCCS012** Prepare and maintain beds
- ▶ **CHCCCS026** Transport individuals
- ▶ **BSBMED301** Interpret and apply medical terminology appropriately



HLT23221 Certificate II in Health Support Services

Further Study Pathways

- ▶ Certificate III in Health Services Assistance
- ▶ Certificate III in Allied Health Assistance
- ▶ Certificate III in Individual Support
- ▶ Certificate IV in Ageing Support

Career Outcomes

- ▶ Health Care Assistant
- ▶ Ward Support Worker
- ▶ Patient Services Assistant
- ▶ Hospital Administration Support





BSB50120 Diploma of Business

Overview

The Diploma of Business is a comprehensive course designed for individuals aiming to advance their careers in the business world or for those looking to start their own business.

This diploma provides learners with a broad understanding of key business practices and equips them with the skills needed to tackle various challenges and opportunities in the business environment.

Throughout this course, students will explore a range of core business functions including management, project management, marketing, finance, and communications. The curriculum is designed to develop critical thinking, effective communication, and leadership skills, enabling graduates to make strategic decisions and lead teams effectively.

Duration: 12-18 months

Cost: \$2800

- ▶ **BSBCRT511** Develop critical thinking in others
- ▶ **BSBFIN501** Manage budgets and financial plan
- ▶ **BSBOPS501** Manage business resources
- ▶ **BSBXCM501** Lead communication in the workplace
- ▶ **BSBSUS511** Develop workplace policies and procedures for sustainability
- ▶ **BSBPMG430** Undertake project work
- ▶ **BSBTWK503** Manage meetings
- ▶ **BSBTWK502** Manage team effectiveness
- ▶ **BSBMKG555** Write persuasive copy
- ▶ **BSBSTR402** Implement continuous improvement
- ▶ **BSBOPS505** Manage organisational customer service
- ▶ **BSBMKG541** Identify and evaluate marketing opportunities





BSB50120 Diploma of Business

Further Study Pathways

- ▶ Advanced Diploma of Business
- ▶ Advanced Diploma of Leadership and Management
- ▶ Advanced Diploma of Marketing and Communication
- ▶ Bachelor's Degree in Business or Commerce

Career Outcomes

- ▶ Office Manager
- ▶ Project Coordinator
- ▶ Marketing Coordinator/Manager
- ▶ Human Resources (HR) Officer





BSB50120 Diploma of Business: Women in Leadership

Overview

The Diploma of Business: Women in Leadership is a comprehensive course designed for individuals aiming to advance their careers in the business world or for those looking to start their own business.

This diploma provides learners with a broad understanding of key business practices and equips them with the skills needed to tackle various challenges and opportunities in the business environment.

Throughout this course, students will explore a range of core business functions including management, project management, marketing, finance, and communications. The curriculum is designed to develop critical thinking, effective communication, and leadership skills, enabling graduates to make strategic decisions and lead teams effectively.

Duration: 12-18 months

Cost: \$2800

- ▶ **BSBXCM501** Lead communication in the workplace
- ▶ **BSBCRT511** Develop critical thinking in others
- ▶ **BSBMKG541** Identify and evaluate marketing opportunities
- ▶ **SIRXMKT006** Develop a social media strategy
- ▶ **BSBPEF401** Manage personal health and wellbeing
- ▶ **BSBSUS511** Develop workplace policies and procedures for sustainability
- ▶ **BSBOPS601** Develop and implement business plans
- ▶ **ICTWEB304** Build simple web pages
- ▶ **BSBTWK401** Build and maintain business relationships
- ▶ **BSBTWK503** Manage meetings
- ▶ **BSBFIN501** Manage budgets and financial plans
- ▶ **BSBOPS501** Manage business resources





BSB50120 Diploma of Business: Women in Leadership

Further Study Pathways

- ▶ Advanced Diploma of Business
- ▶ Advanced Diploma of Leadership and Management
- ▶ Advanced Diploma of Marketing and Communication
- ▶ Bachelor's Degree in Business or Commerce

Career Outcomes

- ▶ Office Manager
- ▶ Project Coordinator
- ▶ Marketing Coordinator/Manager
- ▶ Human Resources (HR) Officer





BSB50120 Diploma of Business: Project Management

Overview

The Diploma of Business: Project Management course, is a dynamic and comprehensive program designed for individuals seeking to deepen their expertise in managing projects across various industries. This course offers an in-depth exploration of project management principles, methodologies, and tools essential for successful project delivery. Participants will learn to effectively plan, execute, monitor, control, and close projects, ensuring they meet the objectives within the constraints of time, budget, and quality.

Covering a wide range of topics, the curriculum includes project scope, time management, cost estimation, quality control, risk assessment, stakeholder engagement, and communication strategies. The program also emphasises the importance of leadership and team dynamics in achieving set goals.

Duration: 12 - 18 months

Cost: \$2800

- ▶ **BSBXCM501** Lead communication in the workplace
- ▶ **BSBCRT511** Develop critical thinking in others
- ▶ **BSBTWK503** Manage meetings
- ▶ **BSBSUS511** Develop workplace policies and procedures for
- ▶ **BSBFIN501** Manage budgets and financial plans
- ▶ **BSBPMG430** Undertake project work
- ▶ **BSBPMG530** Manage project Scope
- ▶ **BSBPMG534** Manage project human resources
- ▶ **BSBPMG536** Manage project risk
- ▶ **BSBPRC502** Manage supplier relationships
- ▶ **BSBOPS501** Manage business resources.
- ▶ **BSBSTR502** Facilitate continuous improvement





BSB50120 Diploma of Business: Project Management

Further Study Pathways

- ▶ Advanced Diploma of Business
- ▶ Advanced Diploma of Leadership and Management
- ▶ Advanced Diploma of Marketing and Communication
- ▶ Bachelor's Degree in Business or Commerce

Career Outcomes

- ▶ Office Manager
- ▶ Project Coordinator
- ▶ Marketing Coordinator/Manager
- ▶ Human Resources (HR) Officer





BSB50120 Diploma of Business: Social Media and Marketing

Overview

The Diploma of Business: Social Media and Marketing is an innovative program designed to equip students with the skills and knowledge required to thrive in the dynamic world of social media marketing. This course provides a comprehensive overview of social media platforms, digital marketing strategies, content creation, and analytics, enabling students to effectively engage with audiences and promote brands in the digital space. Through a combination of theoretical foundations and practical applications, learners will explore the latest trends in digital marketing, learn how to craft compelling social media campaigns, and develop the ability to analyse their impact.

Duration: 12 - 18 months

Cost: \$2800

- ▶ **BSBXCM501** Lead communication in the workplace
- ▶ **BSBCRT511** Develop critical thinking in others
- ▶ **BSBTWK503** Manage meetings
- ▶ **BSBSUS511** Develop workplace policies and procedures for sustainability
- ▶ **SIRXMKT006** Develop a social media strategy
- ▶ **BSBMKG546** Develop a social media engagement plan
- ▶ **BSBMKG541** Identify and evaluate marketing opportunities
- ▶ **ICTWEB304** Build simple web pages
- ▶ **BSBOPS501** Manage business resources
- ▶ **BSBOPS601** Develop and implement a business plan
- ▶ **BSBOPS404** Implement customer service strategies
- ▶ **BSBFIN501** Manage budgets and financial Plans





BSB50120 Diploma of Business: Social Media and Marketing

Further Study Pathways

- ▶ Advanced Diploma of Business
- ▶ Advanced Diploma of Leadership and Management
- ▶ Advanced Diploma of Marketing and Communication
- ▶ Bachelor's Degree in Business or Commerce

Career Outcomes

- ▶ Office Manager
- ▶ Project Coordinator
- ▶ Marketing Coordinator/Manager
- ▶ Human Resources (HR) Officer





BSB50120 Diploma of Business: Entrepreneurship

Overview

The Diploma of Business: Entrepreneurship is a dynamic and comprehensive program designed for aspiring entrepreneurs and business innovators. This course equips students with the practical skills, strategic insights, and entrepreneurial mindset necessary to launch, manage, and grow successful business ventures in today's competitive landscape. Covering a broad spectrum of topics, including business planning, market analysis, financial management, and innovative marketing strategies, the program blends theoretical knowledge with practical applications.

Duration: 12 - 18 months

Cost: \$2800

- ▶ **BSBXCM501** Lead communication in the workplace
- ▶ **BSBCRT511** Develop critical thinking in others
- ▶ **BSBTWK503** Manage meetings
- ▶ **BSBSUS511** Develop workplace policies and procedures for sustainability
- ▶ **BSBOPS501** Manage business resources
- ▶ **BSBFIN501** Manage budgets and financial plans
- ▶ **BSBTEC501** Develop and implement an e-commerce strategy
- ▶ **SIRXECM003** Design an ecommerce site
- ▶ **BSBOPS601** Develop and implement business plans
- ▶ **BSBMKG552** Design and develop marketing communication plans
- ▶ **BSBPRC502** Manage supplier relationships
- ▶ **BSBESB302** Develop and present business proposals





BSB50120 Diploma of Business: Entrepreneurship

Further Study Pathways

- ▶ Advanced Diploma of Business
- ▶ Advanced Diploma of Leadership and Management
- ▶ Advanced Diploma of Marketing and Communication
- ▶ Bachelor's Degree in Business or Commerce

Career Outcomes

- ▶ Business entrepreneur
- ▶ Project Coordinator
- ▶ Marketing Coordinator/Manager
- ▶ Consultant





AXIAL TRAINING

Empowering
Lifelong
Learning

Higher Education Pathways





Meet the team

Alena Smith – General Manager

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