

# BSB50120

## DIPLOMA OF BUSINESS

[WITH A FOCUS ON ENTREPRENEURSHIP]

CRICOS CODE: 103513G

Study in Townsville.



Axial International College's BSB50120 Diploma of Business qualification is ideal for professionals with skills that they would like to further enhance across a breadth of business activities.

The packaging of "Entrepreneurship" electives, introduces students to entrepreneurial thinking and will teach the tools to problem solve and develop innovative thinking and solutions. This course will equip students with the skills needed for a successful career in your own business or anywhere in the diverse and dynamic business industry.

Students will gain an insight into key elements of managing people and organisations, learn and expand their knowledge of contemporary business practices. Students core business units are further enhanced with a range of specialisation subjects focusing on entrepreneurship and e-commerce, empowering them to think and act in a way that sets the foundation to be able to successfully run their own business.

<b>Study Mode</b>	Classroom & Online
<b>Duration of Course</b>	12 Months - 20 hours p/week
<b>Total Units</b>	12



### Entry Requirements



#### Minimum Age

You will need to be at least 18 years old.

#### Course Fee

Please contact us for our current prices.

Regardless of your circumstances we have a payment plan to suit you.



#### How to Enrol

Apply via our website - [axial.edu.au](http://axial.edu.au)  
 To support your application, please provide the following:

- Certified copy of your passport
- Statement Of Purpose
- Certified copy of your educational certificates and academic records.
- English language test results.

See website for more enrolment information



#### Career Outcomes

- Office Manager.
- Team Leader.
- Retail Manager.
- Program Coordinator.
- Business Owner.
- Unit Manager.
- Entrepreneur

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### Course Units

#### Core:

BSBCRT511	Develop critical thinking in others
BSBFIN501	Manage budgets and financial plans
BSBOPS501	Manage business resources
BSBSUS511	Develop workplace policies and procedures for sustainability
BSBXCM501	Lead communication in the workplace

#### Elective: [Entrepreneurship]

BSBTWK503	Manage meetings
BSBHRM525	Manage recruitment and onboarding
ICTWEB444	Create responsive web layouts
BSBESB302	Develop and present a business proposal
BSBPEF401	Manage Personal Health & Wellbeing
BSBTEC501	Develop and Implement an E-commerce strategy
SIRXMKT006	Develop a social media strategy

Please note this is not a Diploma of Entrepreneurship. This is a Diploma of Business with an elective grouping that focuses on entrepreneurship.

### connect with us for more



Level 1, 44 Ferry Street, Kangaroo Point 4169  
 382 Sturt St, Townsville 4810  
[www.axial.edu.au](http://www.axial.edu.au)

### Pathways To Further Study

Diploma of Leadership and Management  
 Diploma of Business Administration  
 Diploma of Human Resources Management

### University Articulation

Study of this course with Axial Training can gain you credits into:



Bachelor of International Tourism and Hotel Management  
 Bachelor of Business



Associate Degree of Business and Commerce  
 Bachelor of Business and Commerce



Bachelor of Business  
 Bachelor of Commerce



Bachelor of Business  
 Bachelor of Business and Enterprise  
 Bachelor of Information Technology  
 Bachelor of Legal and Justice Studies  
 Associate Degree in Law  
 Associate Degree of International Hotel and Tourism Management



Bachelor of Business  
 Bachelor of Accounting  
 Bachelor of Business Analytics and Analysis



Bachelor of Business  
 Associate Degree in Business



Bachelor of Business  
 Bachelor of Business Information Systems  
 Bachelor of Commerce