BSB50120 DIPLOMA OF BUSINESS [multiple elective streams]





AXIAL TRAINING Empowering Lifelong Learning in Queensland Schools

WHILE AT

SCHOOL

CFP

Axial Training's packaging of BSB50120 Diploma of Business features exciting elective stream options that provide students with a focused subject line to consider.

Standard Stream Entrepreneurship Social Media Marketing Women in Leadership Project Management Events Management Entrepreneurship & Mark



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DELIVERY OPTIONS





Blended delivery, Combination of classroom and online learning



CORE UNITS FOR ALL PARTICIPANTS

BSBCRT511 Develop critical thinking in others BSBXCM501 Lead communication in the workplace BSBFIN501 Manage budgets and financial plans BSB0PS501 Manage business resources BSBSUS511 Develop workplace policies and procedures for sustainability

ELECTIVE UNITS OF COMPETENCY BASED ON THE CHOSEN STREAM

Standard Stream

Axial Training's comprehensive Diploma of Business course is designed for future business leaders. Successful students will develop their supervisory, decision making and problem solving skills across a range of business functions.

Entrepreneurship Stream

The *"Entrepreneurship"* program, introduces you to entrepreneurial thinking and will teach the tools to problem solve and develop innovative thinking and solutions. This course will equip you with the skills needed for a successful career in your own business or anywhere in the diverse and dynamic business industry.

Social Media Marketing Stream

This stream is designed for participants looking to gain a deeper understanding of the social media, digital marketing world. Whilst learning the business fundamentals, you will learn how to create digital strategies and apply social media and digital marketing to align with your business requirements.

Women in Leadership Stream

"Women in Leadership" is a stream is designed to develop women with purpose, into leaders who have a profound impact in their organisations, communities and wider society. This highly interactive course for women has been designed to help create and develop a rewarding and successful leadership career by showing participants how to tap into their authentic selves, embrace their uniqueness and capabilities, and ultimately build the confidence to 'back themselves'.

Project Management Stream

A course designed to give the successful student a broad cross-section of business skills with a focus on the dynamic and engaging field of Project Management.

Events Management Stream

A course designed to give the successful student a broad cross-section of skills with a focus on the exciting field of Events Management. Use this course as the ideal pathway to completing an event management degree which can qualify you to find employment in managing major events

Entrepreneurship & Marketing Stream

A detailed course that equips the successful student with a suite of skills with an extra interest on Entrepreneurship & Marketing with a focus on it's increasing integration into today's business world.

Agreements are currently in place between Axial Training and these leading Universities. These agreements could save you several thousand dollars and up to 6 months from the length of your degree.





V UniSC

University of Southern Queensland

TORRENS

UNIVERSITY





LIST OF UNITS

Successful students can gain up to 8 QCE Points and a University Entry Rank equivalency of 82 - 87. Course Cost \$2950.00

QUALIFICATION DELIVERED BY AXIAL TRAINING RTO 2437 CRICOS 03452C